

Membership Engagement Survey

Snapshot

April/May 2022

Greater Whitsunday Communities engaged our members in a survey to assist with the development of a 5-year Strategic Plan for our organisation. Gaining feedback from our members is critical to the planning process so we can align our developmental work to the needs of our community. A brief snapshot of some of the results are shown below.

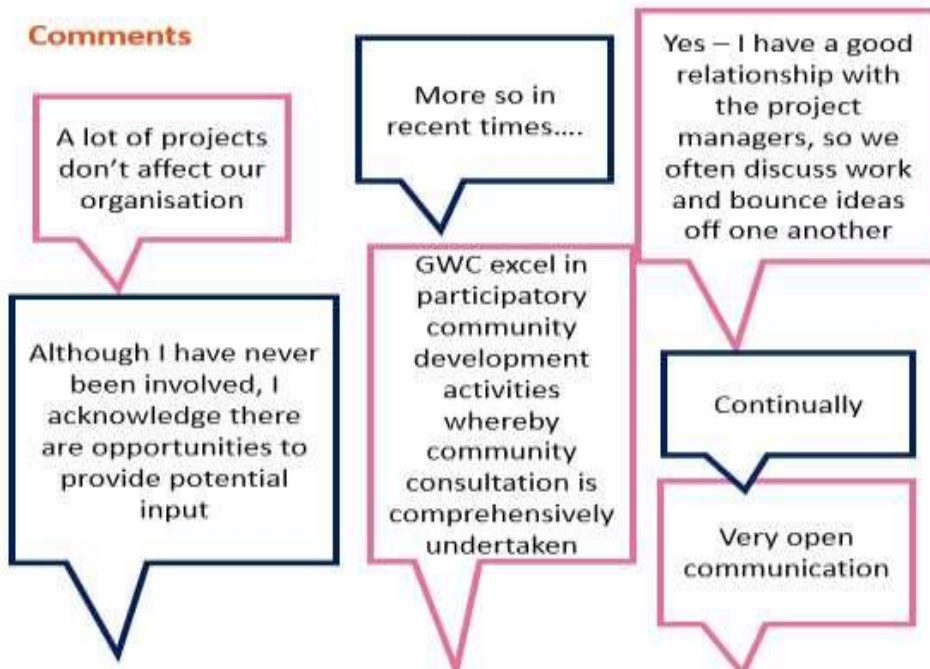
Q: Describe Greater Whitsunday Communities in one word.



Q: Do you feel Greater Whitsunday Communities consult you when we undertake projects?

The results from our members surveyed indicated that 93% strongly agree.

Comments



Q: What other resources would assist and improve your organisation?

- Regional voice and connectiveness
- More employees, vehicles, and technology
- Increased financial support from larger local businesses
- Regionally specific, evidence-based, social-insight data would be useful to complement economic business cases
- More access to GWC staff to tap into their expertise in all community development related support
- Grant writing and funding opportunities

Q: Why are you a member of Greater Whitsunday Communities?

- Support/advice/guidance when required
- To help build a better community
- To contribute to the youth sector, and the community as a whole
- We value the expertise of the GWC group
- To support my organisation's development
- To stay connected and understand what is happening in the broader area
- Partnership
- To support our great region
- To receive information on the local issues
- Interested in this area of work
- I recognize the value in building social infrastructure to enhance liveability in communities and GWC are the strong leaders in this space

Q: What support would you like to see from Greater Whitsunday Communities?

- Management, Governance, Leadership and Cultural capability development
- Free assistance for Community Development projects directly related to our service and service work
- Work with Whitsunday Regional Council to develop a Liveability Plan that builds community engagement with place-based activities that enhance personal wellbeing
- No direct support is required for our organisation but like to see Greater Whitsunday Communities continuing their super-connecting working with their community stakeholders
- More focus on the elderly in the local community
- Keeping members updated on current and ongoing projects
- Develop more collaboration of services
- Continued support

Q: What would you say are the 3 key issues facing your community?

