

# GREATER WHITSUNDAY COMMUNITIES

Greater Whitsunday Communities is a strategic regional social planning and community development organisation. We work with groups and individuals to address social issues which affect them. we have a multi disciplined team who are well connected and respected to support communities across the Greater Whitsunday communities. We are a trusted independent voice.

## OUR APPROACH

Community development work is not new. It is a humble way of working that has been practiced for centuries. Each society, culture and time provides a different set of opportunities and constraints for its application.

The challenge for the community development method of work is to provide 'bottom up' processes, which strengthen communities and pursue social justice outcomes.

Several decades of community development work has demonstrated that the important part of the process is the journey, and not necessarily the outcome. This is achieved through facilitating community ownership, action reflection and decision making.

We are in a trusted and independent position in this region. We have the support of local, state and federal funding, private partnerships, commercial project earnings and volunteer work.

We coordinate and advocate for inclusive, supportive and participatory social development practice.

## SIX STEPS TO COMMUNITY DEVELOPMENT



## WHO WE WORK WITH

The social sector is a major industry, contributing to economic growth in this region – and beyond.

Over the years, the type of work and support that we offer has changed and diversified to meet the needs of the region and the economy.

We work for the community. Our projects are often co-funded partnerships collaboratively designed to respond to a community need or opportunity.

We are engaged to ensure projects are community-led, inclusive and

What we do is best represented in the work areas below.

## WHAT WE CAN DO

- Advocacy and a consistent regional voice
- Board and organisation governance support
- Collaborative partnership development
- Community leadership, mentoring and capability development
- Facilitate and co-design action with community (bring groups together, facilitate discussion, formulate plans and action, lobby for change)
- Fee for service consultancy work
- Project management
- Research and analysis
- Regional community reference groups
- Professional development for the community sector
- Social planning
- Workshops and event facilitation



Collaborative Partnerships



Regional Socio-Economic Practice



Community Leadership Skills



Regional Voice & Connectedness



Community Governance & Management Capability



Peak Body Representation